

A photograph of two men at a conference. The man on the left has blonde hair, glasses, and a beard, wearing a black t-shirt with a '10th Anniversary AWS Certified' logo. The man on the right has a beard and is wearing a black t-shirt with 'SFISSA Hack the Flag' and 'Conference & Chili Cookoff' printed on it. Both are wearing lanyards with badges. The background is a blurred indoor event space.

HACK THE FLAG (HTF) 2025

SPONSORSHIP PROSPECTUS

SFISSA

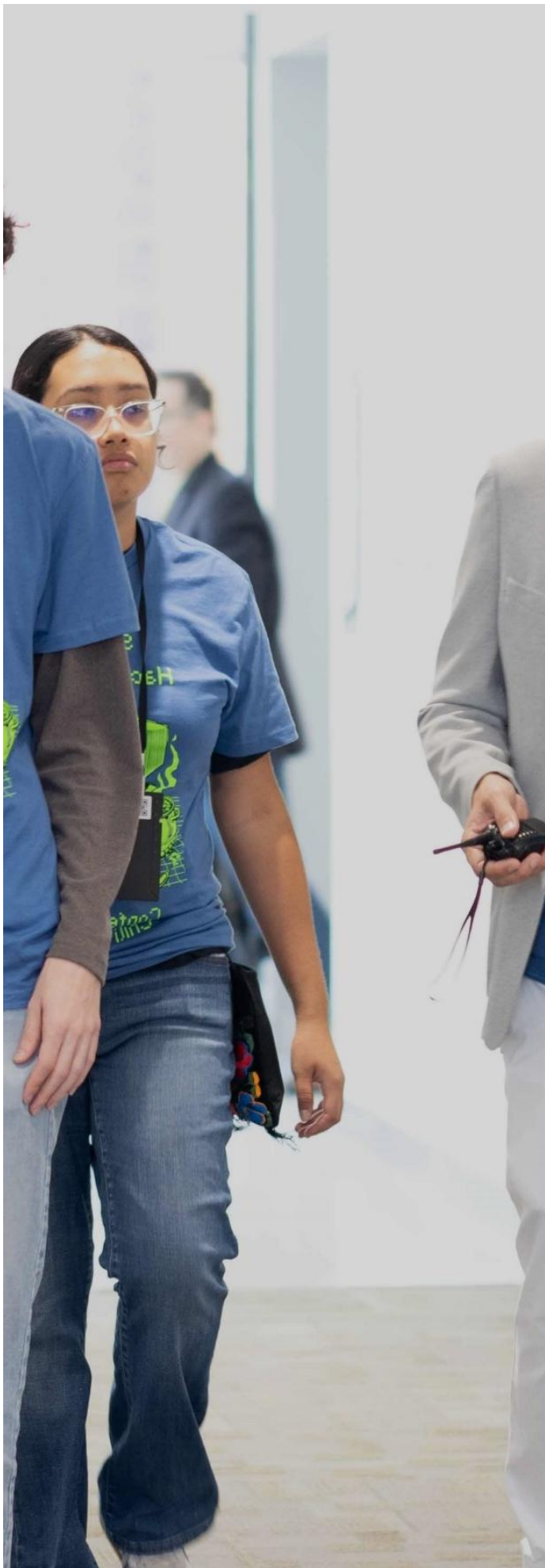


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ABOUT ISSA

The Information Systems Security Association (ISSA) is a not-for-profit, international professional organization of information security professionals and practitioners. Founded in 1984, ISSA is dedicated to promoting cybersecurity education, supporting skills development, encouraging the exchange of information and strategies, and elevating the importance of security controls across industries.

ISSA's members represent a wide range of sectors including finance, healthcare, education, manufacturing, government, and information technology. ISSA's mission is to advance individual growth, manage technology risk, and protect critical information and infrastructure.

It is recommended to complete the Executive Summary last, after all of the other sections have been completed. As information is filled in, from the Company Overview to the Financial Plan, the writing should tell the story of the motivation and vision behind the business. Be sure to include what will make the business successful, how success will be achieved, and how success will be measured.

It is important to keep the business plan updated in order to see progress, celebrate success, and adjust where issues arise. This is best done on a quarterly, if not monthly, basis.

ABOUT SFISSA

The South Florida ISSA (SFISSA) Chapter is one of the most vibrant ISSA chapters, serving the tri-county region of Palm Beach, Broward, and Miami-Dade. We host monthly in-person educational meetings at venues like Miami Dade Collage, Florida International University, Nova Southeastern University, Palm Beach State College, Florida Atlantic University and Lynn University.

Our mission is to create a thriving, informed cybersecurity community by promoting education, communication, and collaboration.

2024 HTF EVENT IMPACT & SUCCESS

HTF 2024 was a milestone event for the South Florida cybersecurity community, drawing **record-breaking attendance**, generating **unmatched community engagement**, and delivering a high-energy, high-value experience for professionals, students, and sponsors alike.

With over **450 attendees**, the event far exceeded expectations, validating our mission and the region's growing demand for top-tier cybersecurity content and collaboration.

Key Highlights from HTF 2024

- Engaging presentations and panels with topics such as: **Cyber Pathways: Charting Your Career in InfoSec, The Boardroom Breakthrough: Pitching Security Solutions Like a Pro, Red Teaming Today, Why Red Teams Should Study System Security Plans, Offensive Strategies: Red Teaming in Large Enterprises**
- A packed keynote session and **live podcast recording** by **David Spark and the CISO Series**, adding national attention and insight
- **Advanced CTF** hosted by **Hack Miami**, attracting seasoned ethical hackers from across the region
- **Beginner CTF** powered by **ExtraHop**, a fan favorite for first-time competitors and students
- A **Retro Computing Village** curated by the Retro Computing Club, featuring over **16 interactive stations**
- Multiple hands-on villages including: **Robotics Village, Retro Computing, WarDriving, RFID Duck Hunt, Lock Picking, Access Control, Autonomous Vehicles, Network Challenges**

Diverse & Distinguished Speaker Lineup

HTF 2024 welcomed thought leaders and practitioners from renowned organizations including: **Blackstone, AWS, Microsoft, SBA Communications, Brightstar Credit Union, Lynn University, Miami Dade College, Techtronic Industries, ModMed, Hays, Bayview Asset Management, Neuvik, and American Century Investments.**

Special thanks to:

- **MC Leny Chesel** from **IMCritical** for being the MC during the day
- **City of Boca Raton Council Member Fran Nachlas** for formally kicking off the event



ADAM GRESH
MODERNIZING MEDICINE



YESENIA YSER
MICROSOFT



FRAN NACHLAS
BOCA RATON CITY COUNCIL



RYAN HAY
SBA COMMUNICATIONS



DR. NATALIE JOHNSON
BROWARD COUNTY GOVERNMENT



BRIAN L. ROSARIO
INFORMATION SECURITY



NEIL KHATOD
HAYS



PAT GORMAN
INFOSEC PAT



EDUARDO R. ORTIZ
TECHTRONIC INDUSTRIES



MOSES FROST
NEUVIK SOLUTIONS



FELICITA SANDOVAL
LIVERAMP



MERRITT BAER
RECO



DR. GEORGE ANTONIOU
LYNN UNIVERSITY



DAVE MAYER
NEUVIK SOLUTIONS



BEAU BULLOCK
BLACK HILLS INFORMATION SECURITY



LENA LICATA
BLACKSTONE



ADAM FLETCHER
BLACKSTONE



JAMES HUAMAN
SAMAHA AND ASSOCIATES



XAVIER RIOS
AXONIUS

Community Collaboration

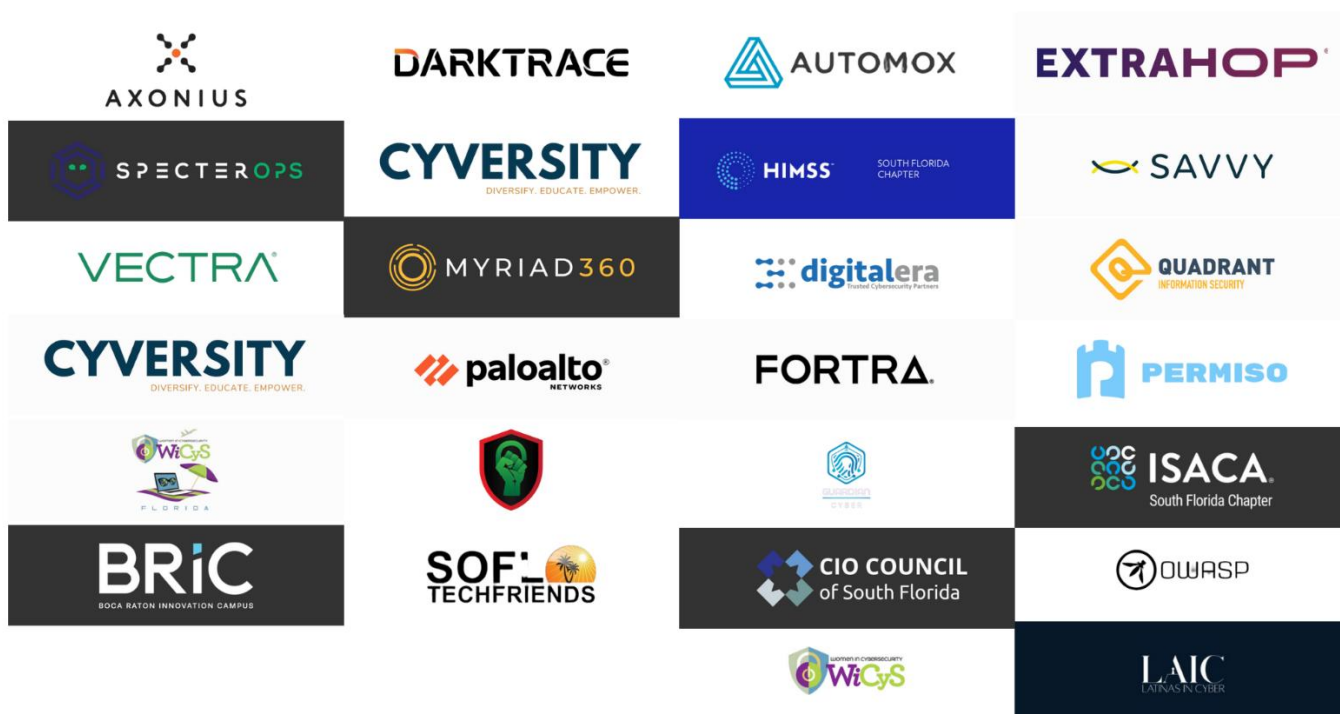
HTF 2024 was made possible through the generous support and collaboration of our sponsors and community partners.

Key sponsors and partners included:

Axonius, Automox, Digital Era, Permiso, SpecterOps, Darktrace, Vectra.ai, Guardian Cyber, Myriad360, Palo Alto, ExtraHop, Arete, FOTRA, Quadrant, Savvy and supporting partners Fortinet and Guident

Community partners included:

CIO Council, ISACA South Florida, SoFlo TechFriends, SoFlo TechKids, HIMSS, SIM, Latinas in Tech Miami, Cyversity, WiCys, Blacks In Cyber, OWASP, and Prosperity Brewers.



Interactive Tech Villages Included:

- Robotics Village
- Retro Computing
- WarDriving
- RFID Duck Hunt
- Lock Picking
- Access Control
- Autonomous Vehicles
- Network Challenges



ABOUT THE 2025 HTF CONFERENCE

Building on the overwhelming success of our 2024 Hack the Flag event, with over **450 attendees**, **South Florida ISSA** is proud to announce that **HTF 2025** is expanding into a **two-day event**!

This year, we've evolved to meet the growing demand and ensure an even more engaging and accessible experience for our diverse community.

Event Dates:

- **Conference Day** – Friday, **September 12, 2025**
- **Hack the Flag (CTF) Day** – Saturday, **September 13, 2025**

Why Two Days? Why This Format?

Splitting the event into two dedicated days allows us to better serve the needs of our attendees:

- **Professionals and executives** can fully immerse themselves in the **Friday Conference**, focused on thought leadership, panels, and networking without competing with the high-energy CTF distractions.
- **CTF participants**, including students, hackers, and hands-on tech enthusiasts can enjoy **Saturday** fully dedicated to challenges, workshops, and villages.
- This separation is **more sensible logistically** and **more inclusive**, making it easier for different audiences to attend the parts of the event that matter most to them whether it's on a workday or a weekend.
- Sponsors benefit from **increased exposure across two days**, with varied audiences and doubled engagement opportunities.

Conference Highlights

September 12 – Conference Day

- **Speaker Tracks:** Talks/panels from industry leaders, CISOs, engineers, ethical hackers
- **On-the-Floor Interviews:** Roving host capturing interviews with attendees, speakers, sponsors
- **Networking Opportunities:** Engage with peers, partners, and thought leaders
- **Executive & Practitioner Panels:** Real-world conversations and emerging trends

September 13 – Hack the Flag (CTF) Day

- **Capture the Flag Competitions:** Beginner and advanced tracks—powered by top teams like Hack Miami
- **Tech Villages:** Interactive experiences in robotics, networking, access control, lock picking, and more
- **Hands-On Workshops:** Skill-building sessions led by seasoned practitioners
- **On-the-Floor Interviews:** Roving host capturing interviews with attendees, speakers, sponsors

Who Should Attend?

- Cybersecurity professionals, engineers, and red/blue/purple teamers
- Ethical hackers and CTF enthusiasts
- Students, educators, and academic researchers in InfoSec and IT
- CISOs, IT directors, and security leadership
- Anyone passionate about building and securing the digital world

Why Attend HTF 2025?

- **Level Up:** Sharpen your technical skills and industry knowledge
- **Be Inspired:** Learn from top experts and community leaders
- **Make Connections:** Grow your network with fellow professionals, partners, and hiring managers
- **Join a Movement:** HTF is more than an event, it's an integral part of South Florida's cybersecurity community

SPONSOR BENEFITS BY LEVEL

Becoming a sponsor of the **HTF 2025 Conference** offers your organization unmatched exposure to South Florida's rapidly growing cybersecurity ecosystem. With a two-day format and an expected attendance of 500+ professionals, students, and tech enthusiasts, this is your opportunity to elevate your brand, engage directly with decision-makers, and demonstrate thought leadership in one of the most dynamic InfoSec communities in the country.

Whether you're aiming to connect with CISOs and practitioners, highlight your product through live engagement, or simply showcase your support for cybersecurity education, we offer multiple sponsorship levels to match your marketing goals.

	Diamond (2)	Platinum (12)	Gold
PRICING	\$8000	\$4000	\$2000
Recognition at Keynote Introduction	X		
Breakout Session Presentation	X		
Recognition throughout CTF event	X		
Recognition on SFISSA website	X	X	
Recognition in Media Releases	X	X	
Recognition on social media	X	X	
Exhibitor Space (Table)	X	X	
Capture the Flag Prize Sponsor			X (2 available)
Custom T-shirt Sponsor			X (1 available)
Conference Bag / Lanyard Sponsor			X (1 available)
Wi-Fi Sponsor			X (1 available)
Refreshments			X (2 available)
Lunch Sponsor			X (2 available)
Reception Sponsor			X (2 available)
Speaker Gifts (co-sponsor with ISSA)			X (1 available)
Podcast Sponsor \$7.5K (3 available)	Add-on	Add-on	Add-on
CISO Dinner sponsorship for \$5K (2 available)	Add-on	Add-on	Add-on

Optional Sponsor Raffle Prizes: All sponsors and exhibitors are encouraged to participate in the **Sponsor Raffle Prize Drawing** during the reception at 4:30 PM. Winners may be selected via fishbowl, number generator, or similar method. *Note: All taxes, shipping, and prize fulfillment are the sole responsibility of the sponsoring organization.*

Attendee Bag Inserts: All sponsors and exhibitors may provide **up to 500 promotional items or flyers** to be included in the official conference bags. Shipping details will be provided after registration is complete.

IMPORTANT INFORMATION

HTF 2025 is expanding into a two-day event to offer a more focused, inclusive, and engaging experience for all attendees. Day 1 will feature our Professional Conference, tailored for executives, practitioners, and thought leaders. Day 2 will be dedicated to the Capture the Flag (CTF) competition and Tech Villages, ideal for hands-on participants, students, and hackers of all levels.

By separating the conference from the competition, we're allowing attendees to fully immerse themselves in the activities most relevant to them while maximizing sponsor visibility across different audiences.

Friday, September 12, 2025 — Conference Day

Location: Boca Raton Innovation Campus (BRiC)

Time	Activity
7:30 AM – 9:00 AM	Registration & Light Breakfast
9:00 AM – 9:15 AM	Welcome Address
9:15 AM – 9:45 AM	Opening Keynote
10:00 AM – 11:00 AM	Speaker Tracks
11:15 AM – 12:15 PM	Speaker Tracks
12:15 PM – 1:15 PM	Networking Lunch
1:30 PM – 2:30 PM	Speaker Tracks
2:45 PM – 3:45 PM	Speaker Tracks
4:00 PM – 5:00 PM	Speaker Tracks
5:00 PM – 6:00 PM	Community Mixer / Happy Hour
7:30 PM – 9:30 PM	CISO Dinner (Invite-Only)

Saturday, September 13, 2025 — CTF + Villages Day

Location: Boca Raton Innovation Campus (BRiC)

Time	Activity
7:00 AM – 8:00 AM	Sponsor & Exhibitor Setup
8:00 AM – 9:30 AM	Registration & Breakfast
9:00 AM – 9:15 AM	Morning Kickoff
9:15 AM – 4:30 PM	Capture the Flag (CTF) Competition (All Day)
10:00 AM – 4:00 PM	Tech Villages & Workshops Open
12:00 PM – 1:30 PM	Lunch Break
4:30 PM – 5:30 PM	Reception + Sponsor Prize Raffle
5:30 PM – Close	Event Wrap-Up

EXHIBITOR & SPONSOR POLICIES & PROCEDURES

Organizer:

South Florida Chapter, Information Systems Security Association (ISSA)
4613 North University Dr PMB 403, Coral Springs, FL, 33067

Location:

Boca Raton Innovation Campus
5000 T-Rex Ave, Boca Raton, FL 33431

Confirming Space: Sponsorships will be confirmed on a first come first served basis, based on receipt of this executed agreement. Email or verbal intent to sponsor will not ensure the desired sponsorship levels.

Payment Terms: Full payment for sponsorships is due within 30 days of sponsorship commitment in order to secure your company's desired sponsorship level. Exceptions may be granted on a case-by-case basis by the SFISSA HTF Planning Committee. **Full payment is due not later than 45 days in advance of the conference.**

Use of Space: (1) No sponsor/exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of ISSA. Sponsor/Exhibitor must comply with safety, fire and health requirements during move-in, operation, and move-out. (2) ISSA does not endorse the products or services of the companies who exhibit during the Conference. (3) ISSA shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Conference.

Included in Booth: One 6-foot table and two chairs is supplied to all sponsors/exhibitors.

Assignment of Space: Booth assignments will be determined by sponsorship level and will be communicated once all sponsorships have been finalized. SFISSA HTF reserves the right to modify the floor plan to accommodate space and/or avoid conflict and to relocate sponsors/exhibitors as necessary after consultation with sponsors/exhibitors who are affected by the modification.

Care of the Building/Equipment: Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue.

Insurance: Sponsors/Exhibitors participate at their own risk. Sponsors/Exhibitors can obtain insurance coverage at their own expense for risks during participation at the event. The organizers accept no responsibility for exhibits and exclude all liability for any loss or damage. This exclusion of liability is in no way limited by the security services provided by the organizers.

Indemnification for the venue: Sponsor/Exhibitor agrees to protect, save and hold the venue and all agents and employees thereof (hereafter collectively called "Venue Indemnitees") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Sponsor/Exhibitor or those holding under the Exhibitor, and further, Sponsor/Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the Venue Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Sponsor/Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, the venue or any part thereof.

Indemnification for ISSA: Sponsor/Exhibitor agrees to protect, save and hold SFISSA, and all agents and employees thereof (hereinafter collectively called "ISSA Indemnitees") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Sponsor/Exhibitor or those holding under the Sponsor/Exhibitor, and further, Sponsor/Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the ISSA Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Sponsor/Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, the venue or any part thereof.

Liability: SFISSA and officers or staff members of the same, will not be responsible for the safety or the property of the sponsors/exhibitors, their agents, or employees, from theft, damage of fire, accident or other cause, but will use reasonable care to protect the sponsor/exhibitor from such loss.

Cancellation: Cancellation of sponsorship/exhibit space must be submitted in writing. In the event of extenuating circumstances, a credit for the next year may be given at the discretion of the SFISSA President.

PAYMENT OPTIONS

Please complete the Accounts Payable (AP) information on the commitment form and return to conference@sfissa.org. An invoice with payment options will be sent to your AP contact to submit payment.

SPONSOR COMMITMENT FORM

Please select your sponsorship level:

- | | |
|--|--|
| <input type="checkbox"/> DIAMOND – \$8,000 | <input type="checkbox"/> GOLD – Refreshments (\$2,000) |
| <input type="checkbox"/> CTF - \$5,000 | <input type="checkbox"/> GOLD – Reception (\$2,000) |
| <input type="checkbox"/> PLATINUM – \$4,000 | <input type="checkbox"/> GOLD – Speaker Gifts (\$2,000) |
| <input type="checkbox"/> GOLD – CTF Prize (2000) | <input type="checkbox"/> OPTIONAL ADD-ON PODCAST SPONSOR - (\$7,500) |
| <input type="checkbox"/> GOLD – T-Shirt Sponsor (\$2,000) | <input type="checkbox"/> OPTIONAL ADD-ON CISO DINNER – (\$5,000) |
| <input type="checkbox"/> GOLD – Conference Bag + Lanyard (\$2,000) | <input type="checkbox"/> OPTIONAL ADD-ON ISSA FOUNDATION – (\$1,000) |
| <input type="checkbox"/> GOLD – Wi-Fi Sponsor (\$2,000) | |
| <input type="checkbox"/> GOLD – Lunch (\$2,000) | |

By signing the below, it is certified that _____ (print name) is authorized by _____ (organization) to enter into this agreement and the terms outlined have been accepted. Any changes to terms must be in writing and signed by both the Sponsor and a South Florida ISSA Chapter officer.

Company: _____
 Primary Contact: _____ Title: _____
 Address: _____
 Phone: _____ E-mail: _____
 Signature: _____

Gold Level and above Sponsors are permitted to enter into a sponsor opportunity with only one (1) additional company (two logos max) to be known as a co-sponsorship. If you plan to have a co-sponsor, please list the company name below.

Co-Sponsor Information (if applicable)

Company: _____
 Primary Contact: _____ Title: _____
 Address: _____
 Phone: _____ E-mail: _____
 Signature: _____

Accounts Payable Information – Electronic Payment ** Please identify the contact who will submit payment electronically **

Contact Name:

Phone:

E-mail:

SPEAKER/SPONSOR CODE OF CONDUCT

South Florida ISSA is a professional organization made up of professionals and students of the information security field. By accepting an invitation to sponsor and/ or speak at a South Florida ISSA event, you are expected to adhere to generally

accepted professionalism when interacting with our members and guests. The purpose of this Code of Conduct is to ensure none of our members or their companies are offended or embarrassed in any manner. As a speaker or sponsor, you agree to the following:

1. We treat all members and guests with respect and dignity – harassment will not be tolerated;
2. We conduct ourselves in a professional and ethical manner so as neither to offend nor bring discredit to our self;
3. Sponsors and speakers should not use offensive images or offensive language;
4. Speakers shall refrain from using examples in their speech referencing specific companies in a negative light.
5. Perform all professional activities and duties in accordance with all applicable laws and the highest ethical principles;
6. Promote generally accepted information security current best practices and standards;
7. Maintain appropriate confidentiality of proprietary or otherwise sensitive information encountered in the course of professional activities;
8. Discharge professional responsibilities with diligence and honesty;
9. Refrain from any activities which might constitute a conflict of interest or otherwise damage the reputation of or is detrimental to employers, the information security profession, or the Association; and
10. Not intentionally injure or impugn the professional reputation or practice of colleagues, clients, or employers.
11. Speakers are allowed to provide information about their services and products; however, please ensure the presentation is mainly focused on providing value around information security and compliance topics;
12. If you have questions or concerns about an ISSA member, guest, speaker, or sponsor please reach out to SFISSA at conference@sfissa.org